



REAL PEOPLE

REAL RESULTS

REAL WORLD CRISIS SIMULATION



Because On-the-Job Training During a Real Crisis is Tragically Late.

CSI helps senior leaders to improve systems, processes, individual and collective decision making and communication by testing people and resources under the stress of a simulated crisis. The result is an organization that runs more effectively on a daily basis, and is better able to prevent and respond to future crisis events.

To create an extraordinary education for you and your team, we bring together an extraordinary set of people and capabilities:

Experience and Education. Our principals' experiences range from combat in Vietnam, to corporate senior-management roles; to front-line positions in courtrooms.

Unique Technology. Our DXMA™ simulator is the culmination of decades of experience in developing award-winning simulators for the public and private sectors. With DXMA™ we can offer programs unlike any that are possible using conventional techniques.

Simulation Experience. CSI's realistic, multimedia scenarios make the abstract seem real, creating a decision making environment similar to a crisis situation. CSI's programs focus on decision-making and leadership skills: operating under pressure, making decisions effectively, making good use of staff and resources, and recognizing potential opportunities and pitfalls.

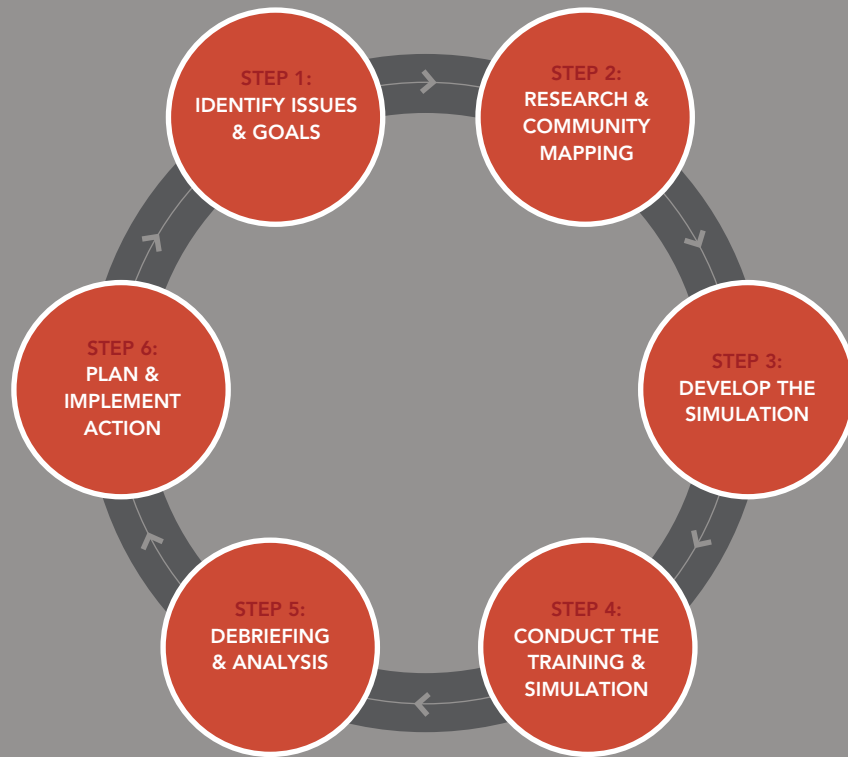
“Tabletop exercises and field exercises test plans. Gaming and simulation test people.”



Greg Hendricks
Commander (Retired)
Portland, OR Police

Crisis Simulations International equips public and private sector senior leaders with the practical, real-world knowledge, skills and experience necessary to provide effective crisis leadership.

Senior leaders hold the ultimate responsibility for enabling communities and organizations to effectively prepare for crisis, to prevent it when possible, and to minimize its impact and recover quickly when necessary. Because on-the-job training during a real crisis is tragically late, senior leaders need effective crisis education that will enable them to realistically assess potential risks, map interdependencies, evaluate the effectiveness of existing systems and plans, develop integrated response strategies, and know how they and their colleagues will make decisions in a crisis situation.



Preparation is a Process, not an Event.

STEP 1

CSI works closely with the senior leaders in your community to determine the overall goals, expectations, and requirements of the exercise. This step lets us customize the training and simulation event to your community, and ensures that it will be realistic and relevant for the participants' needs.

STEP 2

CSI works with subject-matter experts in your community, and with national experts and specialists, to develop a detailed model of the cause-effect relationships, dependencies, and constraints that will serve as the basis for the DXMA™ simulation model. This step may even uncover vulnerabilities that your community can address before the training and simulation event takes place.

STEP 3

CSI builds a customized simulation of your community by embedding the research and community mapping into the DXMA™ simulator. We also create the multimedia segments (simulated TV, radio, email, and fax, even using human actors as needed) to add the realism and it's-really-happening intensity that makes the simulated crisis events come alive.

STEP 4

CSI designs its programs for active participation. Simulating a terrorist attack on a city, for instance, might involve the city's real-life mayor, police chief, fire chief, emergency-medical director, county and state officials, infrastructure owners, local business executives, and so on. Participants experience the event, make decisions, and see the outcomes, together and in real time.

STEP 5

CSI principals and consulting experts analyze and document the outcomes of the simulation. We assess system vulnerabilities, interpersonal conflicts, and other issues revealed during the training. Your community leverages the unique information and knowledge from the simulation to improve its ability to save lives and livelihoods during and after a real crisis.

STEP 6

CSI and its expert partners work with your community's leaders to develop specific recommendations to improve crisis preparation and response. Those recommendations can range from teamwork and communication to systems and processes. Your community gets the benefits of senior leaders with crisis experience before a real crisis hits.



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